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# Outcome Summary & Reflection

MCOM 585 Internship

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## Outcome:

Perform as a reflective and ethical practitioner, who continually evaluates the effects of her choices and actions on others.

## Summary:

The internship with the Learning Management System Administrator at East Stroudsburg University entailed launching a Desire2Learn support website with existing content. The process was to organize and plan the process including creating the website for the content to populate and also the tutorials themselves. My partner in this project and I both had to modify content from an extreme technical prospective to that of a novice and incorporate learning theory strategies to reach more users.

## Reflection:

This process has been a challenge in exploring the research behind how tutorials and visual literacy affect something as common as tutorials. We incorporated navigation through links within each PDF tutorial and also the design of the navigation on the support website homepage was created for understanding of the learning management system from both a natives' perspective and also from a not as experienced user. There were different representations of the function of the tools and processes to perform a specific task with the tools, by creating this support for a wider user range. The simplistic nature of the website was intended as a vehicle to develop further in adding and modifying content with future updates. The html design was labels and designed as a single webpage so that those with little html experience may use the site. As a project developed as a group the process was developed with a higher quality due to the wider variety of skills sets available to contribute to the project as a whole.